CLAIMS

1.   A method of two-way communication between a web browser and a mobile telecommunication device including the steps of;

5   accessing a web-site via a computer,

sending a message to a mobile telecommunication device from the web-site, and

at a message server capturing information uniquely identifying the computer, assigning an identification number to the information uniquely identifying the computer, said identification number not being related to the information uniquely

10   identifying the computer, storing the identification number and information uniquely identifying the computer in a database, and sending the message to the mobile telecommunication device with the identification number.

2.   A method of two-way communication between a web browser and a mobile

15   telecommunication device as claimed in claim 1 wherein a set number of identification numbers are available for assigning by the message server.

3.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 1 or claim 2 further including the step of

20   capturing the receiving mobile telecommunications device number at the message server.

4.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 3 further including the step of storing the

25   receiving mobile telecommunication device number in the message server database.

5.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 4 wherein the

30   identification number includes a portion identifying the message server.

6.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 5 the method further including the steps of ;

         at the message server receiving a message from a mobile telecommunication device with an identification number of the message server, capturing the message and identification number, using the database to match the identification number to information uniquely identifying a computer, and sending the message to the computer identified by the unique identification information.

7.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 6 further including the step of at the message server capturing the receiving mobile telecommunication device number.

8.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 7 further including the step of at the message server using the database to match the identification number to information uniquely identifying a computer and to the receiving mobile telecommunication device number.

9.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 8 further including the step of sending an acknowledgement message to the web browser when a message is received by the message server.

10.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 9 further including the step of after the message server receives a message from the web browser the message server sends a message to the web browser informing the user of the web browser that to receive a response the web browser must remain open.

11.   A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 10 further includes the

step of informing a mobile telecommunication device user when the web browser user ends a session.

12. A message server arranged to;

5   capture information uniquely identifying a computer sending a message to a mobile telecommunication device via a web site,

capture the message sent by the computer,

assign a identification number to the information uniquely identifying the computer, said identification number unrelated to the information uniquely identifying

10   said computer,

store the identification number and information uniquely identifying the computer in a database, and

send the message to the mobile telecommunication device with the identification number.

15

13. A message server as claimed in claim 12 wherein the web site is provided by a telecommunication service provider.

14. A message server as claimed in claim 12 or claim 13 wherein a set number of

20   identification numbers are available for assigning by the message server.

15. A message server as claimed in any one of claims 12 to 14 wherein the message server is further arranged to capture the receiving mobile telecommunications device number.

25

16. A message server as claimed in claim 15 further arranged to store the receiving mobile telecommunication device number in the message server database.

30 17. A message server as claimed in any one of claims 12 to 16 wherein the message server is further arranged so that upon receipt of a message from a mobile telecommunication device sent to a identification number of the message server,

captures the message and identification number,

uses the database to match the identification number to information uniquely identifying a computer, and

sends the message to the computer identified by the unique identifying

5   information.

18.   A message server as claimed in claim 17 further arranged to capture the receiving mobile telecommunication device number.

10   19.   A message server as claimed in claim 18 further arranged to use the database to match the identification number to information uniquely identifying a computer and the receiving mobile telecommunication device number.

20.   A message server as claimed in any one of claims 12 to 19 further arranged to
15   send an acknowledgement message to the web browser when a message is received by the message server.

21.   A message server as claimed in any one of claims 12 to 20 further arranged to send a message to the web browser informing the user of the web browser that to
20   receive a response the web browser must remain open after the message server receives a message from the web browser the message server.